

SUMMARY: CCPN PRIORITY INITIATIVES

| PRIORITY INITIATIVE | PURPOSE | ACHIEVEMENTS & OUTCOMES | STAGE OF ROLLOUT | FUNDING | ALIGNMENT |
|--|--|---|--|---|--|
| Investment Area: Excellence in Evidence-based Care in Hospitals | | | | | |
| Champlain Get with the Guidelines (GWG) Initiative | To ensure all patients admitted to hospitals with Acute Coronary Syndrome (ACS) and Heart Failure in the Champlain LHIN are treated with best known practice guidelines as the standard of care. <i>ACS: Launched 2007 Heart Failure: Launched 2010</i> | Process: <ul style="list-style-type: none"> • ACS: 16 hospitals participating • Heart Failure: 16 hospitals participating (15 implementing) Outcome (ACS): <ul style="list-style-type: none"> • 100% of GWG hospitals submitting data to CIHI • 76% of GWG hospitals reaching benchmarks for ACS patients | Sustainability (ACS) Implementation (Heart Failure) | Investment 2007-12: \$448,219 Funding beyond 2012: <ul style="list-style-type: none"> • UOHI (in-kind) | <ul style="list-style-type: none"> • Champlain LHIN IHSP Priorities • Excellent Care for All Act • Ontario's Health Care Action Plan • Health Quality Ontario Strategic Plan |
| Ottawa Model for Smoking Cessation (OMSC): Champlain Hospital Network | To address tobacco use in hospital settings using an evidence-based, best practice model. The OMSC works to identify, treat, and offer follow-up support to smokers in order to increase patient success with quitting. <i>Launched 2006</i> | Process: 18 hospitals participating Outcome: > 26,622 hospitalized smokers reached (since 2006) and >7,800 patients who are smoke-free | Sustainability | Investment 2007-12: \$2,577,527 Funding beyond 2012: <ul style="list-style-type: none"> • Ministry of Health Promotion & Sport (ongoing) • Health Canada (TBD) | <ul style="list-style-type: none"> • Champlain LHIN Hospital Accountability Agreements • Smoke-Free Ontario |
| Investment Area: Strengthening Disease Management and Preventive Care in Primary Care | | | | | |
| Improved Delivery of Cardiovascular Care (IDOCC) | To assist primary care providers to improve delivery of evidence-based prevention and management strategies for CVD and its associated risk factors within their practice. IDOCC uses an Outreach Facilitation Model. <i>Launched 2007</i> | Process: 190 physicians in 83 primary care practices participating Outcome: Phase I Report – June 30, 2011 Phase II Report – June 30, 2012 | Sustainability | Investment 2007-12: \$1,733,679 Funding beyond 2012: <ul style="list-style-type: none"> • N/A | <ul style="list-style-type: none"> • Ontario's Health Care Action Plan • Primary Care Reform (Family Health Teams) • Champlain LHIN IHSP Priorities |
| Ottawa Model for Smoking Cessation (OMSC): Primary Care | To address tobacco use in primary care settings (adapted from the OMSC in hospitals) <i>Launched 2009-10</i> | Process: 347 family physicians in 20 primary care clinics (incl. 15/22 Champlain FHTs) participating Outcome: 10,125 smokers reached; 51% successful in quitting 6 months post-quit date | Implementation | Investment 2007-12: \$575,000 Funding beyond 2012: <ul style="list-style-type: none"> • HSFO & Pfizer Canada (to end of March 2013) | <ul style="list-style-type: none"> • Ontario's Health Care Action Plan • Primary Care Reform (Family Health Teams) • Champlain LHIN IHSP Priorities |

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| Investment Area: Upstream Prevention | | | | | |
| Champlain “Give Your Head a Shake” Sodium Reduction Campaign | To empower Champlain residents aged 35 to 50 years to take action to reduce their daily sodium intake. The campaign features quick and easy tips to reduce sodium when buying foods, preparing meals at home, and eating out. <i>Launched 2009</i> | Process: <ul style="list-style-type: none"> • >8,800 campaign ads seen and heard on TV, radio, print, web • >100 news stories generated Outcome: Champlain residents exposed to the campaign are more likely to be taking action to reduce sodium Campaign awareness steadily increased to 34% (at 24 months) | Sustainability | Investment 2007-12: \$1,574,976 Funding beyond 2012: <ul style="list-style-type: none"> • N/A | <ul style="list-style-type: none"> • Health Canada (?) • Ontario Sodium Alliance • Public Health Ontario (?) |
| Champlain Healthy School-aged Children Initiative | To address overweight/ obesity among children and youth through a regional strategy aimed at home, school and community environments. Emphasis is on physical activity and healthy eating behaviours. <i>Launched 2009 (foundational activities completed 2007-08)</i> | Process: <i>School Environment:</i> <ul style="list-style-type: none"> • Champlain Declaration signed by 9 DOEs and 4 MOHs • >1,300 Healthy Schools 2020 toolkits disseminated • 55% of Champlain schools completed school baseline survey • 76% of Champlain schools completed one-year follow-up survey (2012) • Outcome data avail. 2010 & 2012 <i>Community:</i> <ul style="list-style-type: none"> • ‘Know More Do More’ campaign launched (March 2010) | Implementation | Investment 2007-13: \$704,972* Funding beyond 2012: <ul style="list-style-type: none"> • Société Santé en français & Health Canada (to March 31, 2013) <i>*33% is dedicated to 3 Francophone school boards</i> | <ul style="list-style-type: none"> • Ontario Foundations for a Healthy School Framework (Ministry of Education) • Public Health Ontario • Ontario’s Health Care Action Plan |
| Investment Area: Surveillance | | | | | |
| Champlain Community Heart Health Survey | To assess the heart health status of individuals and communities within the Champlain region <i>Launched 2008</i> | Process: <ul style="list-style-type: none"> • 1,443 participants (aged 35 to 70 years); • Atlas of Cardiovascular Health in the Champlain District released (2005, 2008, 2011 versions) Outcome: CCHHS outcome data available in 2011 Atlas | Completed | Investment 2007-12: \$594,027 Funding beyond 2012: <ul style="list-style-type: none"> • McMaster (PURE) (ongoing) • PHAC (ongoing) | <ul style="list-style-type: none"> • Ontario Health Survey |