

EXECUTIVE SUMMARY

STRATEGY AND ACTION PLAN 2013-16 Taking Action to Prevent Cardiovascular Disease

The Champlain Cardiovascular Disease Prevention Network (CCPN) is one of the first multi-sectoral partnerships of its kind in Canada, representing partners from public health, specialty care, primary care, hospitals, education, community, industry, and academia.

THE BURDEN OF DISEASE

Cardiovascular disease (CVD) is the number one cost driver in Ontario's health care budget.

\$6.8 billion is spent annually in Ontario on the treatment of CVD.

CVD accounts for the largest proportion of health care spending in Ontario including:

- 20% of acute care hospital costs
- 15% of home care
- 10.5% of emergency room visits
- 10% of medical services
- 17% of drug expenditures

8 in 10 Champlain residents live with one or more CVD risk factor:

631,000	residents are overweight or obese
512,000	residents are physically inactive
183,000	residents have high blood pressure
157,000	residents smoke daily
90,000	residents live with CVD
75,000	residents live with diabetes

PLANNING CONTEXT

The CCPN 2013-16 strategic planning process was a collaborative effort involving broad representation from Network partner organizations and regional leaders. More than 20 consultation meetings with stakeholders kicked off our strategic planning process and identified five short-listed priority areas.

More than 110 leaders contributed their time, knowledge and expertise by participating as a member of the Strategic Planning Leadership Committee or one of five Expert Task Groups.

VISION

To develop an integrated system of excellence in cardiovascular disease prevention for the Champlain region that acts as a model for Ontario and Canada

MISSION

To enhance the capacity of stakeholders to work together to deliver integrated, innovative, high quality, evidence-based policies and programs that will improve the cardiovascular health of Champlain residents.

OVERARCHING AIM

Better cardiovascular health, better cardiovascular outcomes, better quality, better value for money.

GUIDING PRINCIPLES

Collaboration

We will foster strong partnerships with all of stakeholders and work together to achieve positive and lasting relationships that breakdown silos and support inter-sectoral solutions.

Investment across the Continuum of Prevention

We will ensure a balance of investment in upstream prevention and disease management to address the growing burden of CVD in our region.

Evidence-Informed Innovation

We will support the translation and delivery of evidence-based practices and promote innovation.

Catalyzing Action

We will support the delivery of new programs, policies, and services, which can improve the cardiovascular health of our residents.

Quality and Accountability

We will foster a culture of quality and accountability.

Demonstrate Value

We will provide Ontario residents with better value for their tax dollars.

Delivering on Provincial Priorities

We will ensure alignment with Ontario's Action Plan for Health and deliver solutions to build a stronger health system.

AREAS OF INVESTMENT 2013-16

The 2013-16 Strategy builds on the assets and successes achieved in 2007-12 and aims to develop further integration between our partners in public health, schools, primary care, specialty care and acute care settings.

The 2013-16 Strategy and Action Plan will focus on **five priorities**:

1. PRIMARY CARE CVD PREVENTION & MANAGEMENT PROGRAM

Support Champlain Family Health Teams, Community Health Centres and Health Links in improving the delivery of care for the primary, secondary and tertiary prevention of CVD through evidence-based practices and innovative models of collaborative care.

2. REGIONAL INTEGRATED HEART FAILURE PROGRAM

Facilitate a more efficient and coordinated system of heart failure care with the goal of improving quality of care, reducing emergency visits and avoidable admissions/re-admission, and ultimately improving patient outcomes while reducing costs in the health care system.

3. REGIONAL SMOKING CESSATION PROGRAM

Ensure more Champlain residents make an aided quit attempt using evidence-based cessation services through a focus on health care, mental health and addiction services, and workplace partnerships.

4. HEALTHY SCHOOLS 2020 PROGRAM

Expand and strengthen the Healthy Schools 2020 Program to ensure that Champlain schools are equipped with implementation supports to make continued improvements to their school nutrition environments, and to expand the Healthy Schools 2020 program to include physical activity.

5. HEALTHY FOODS IN CHAMPLAIN HOSPITALS

Create supportive, healthy nutrition environments in Champlain hospitals so that the healthy choice is the easy choice for staff, visitors, and patients.

INVESTMENT STRATEGY

50% CCPN Partner Network

25% Government

25% Grants and Strategic Partnerships

DELIVERING ON PROVINCIAL AND REGIONAL PRIORITIES



CONTACT US



UNIVERSITY OF OTTAWA HEART INSTITUTE INSTITUT DE CARDIOLOGIE DE L'UNIVERSITÉ D'OTTAWA The University of Ottawa Heart Institute (UOHI) is proud to be the Founding Partner of the CCPN. The UOHI Division of Prevention and Rehabilitation houses the CCPN Project Management Office on behalf of its partners.

Champlain Cardiovascular Disease Prevention Network

University of Ottawa Heart Institute 40 Ruskin Street, H-2353 Ottawa, ON K1Y 4W7 613-798-5555 x18054 | ccpnetwork.ca